

# Where Education and Adventure Unite...Let Your Journey Begin



## How Do We Bring You to Our School?

### This is a Question I Am Often Asked by Parents or Teachers

What I have learned over time is every school has it's own way of bringing in presenters, but there are common points that would be helpful to know if it is your goal to have a visit from me.

### Following is a check list of action items to explore the possibility:

- Contact the school Principal and the school librarian. Why both? The Principal is often involved and ultimately responsible for all the school activities. The school librarian is generally in charge of organizing visiting authors.
- Download and print up a flier from my website to leave at the school. Download flyer.
- Contact other schools in the area to see if they would also be interested.

*"I have never seen someone work so well with such a wide variety of students. Our Kindergarten students were mesmerized while our 11th and 12 graders were equally impressed."*



*Dan Martin, Principal  
Howells Public School, Howells, NE*

### There are several ways to find funding for my visit:

1. School activities budget
2. Library budget
3. Teams or teachers sometimes have funds that they can contribute
4. A teacher in Colorado offers after school writing classes using my web site, the fee for the classes goes towards sponsoring my visit.
5. Approach the PTA and request support.
6. Ask a local business to underwrite my visit. It can be tax deductible if they wish. (A dentist once sponsored my visit at a elementary school and was recognized for his support at the event. The kids gave him a huge ovation. He told me later that was the first time in his life that, as a dentist, he was received with such enthusiasm.)
7. Invite a group of parents together to discuss and brainstorm how to make it happen.
8. Contact a local foundation to support my visit.
9. Create a sponsorship package to offer to local businesses. The businesses gain advertising and recognition for a minimal cost and the kids get to see my presentation.

There are two types of responses to my school visit. Those who say they can't afford me and those who say they can't afford not to have me. Each builds a case for their point of view.

A handwritten signature in black ink that reads "Dean Jacobs".



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